

Bullskin Elementary Parent Newsletter



February

Volume 5

Principal's Notes:

“And the greatest of these is love”.

The month of February brings to mind the word love. But love is more than just a word. It is a way of thinking that develops strength in character. In education we think of many disciplines. But the one that is closest to my heart is the discipline of strong character. Love is its greatest attribute. It requires practice, and exercises of selfless-

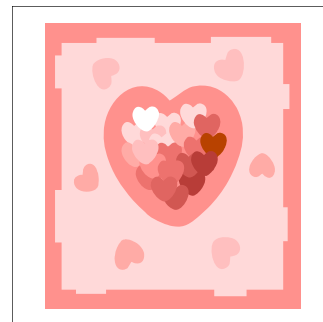
ness and self-control.

We see love represented with the symbol of a heart. But true love does not come from an outward symbol of the heart, but from the heart within. Our emotions can work against us and others, or we can control them with practice and exercise to strengthen and develop our character. The disciplines of love are kindness, gentleness, com-

passion toward others, being good, having patience, joy, and self-control.

Let's work together to develop our strength in character.

Mrs. Martin



Develop your character through the discipline of love and the heart within.

Special points of interest:

Feb.9-PTG 7:00 PM

Feb.10- Scheduled Elementary Conferences 5:00-8:00 PM

Feb. 12-Valentine's Day Parties 2:00 PM

Feb.15th President's Day - School Make-up Day-School in session

Feb. 24-Fay West Spelling Bee @ Jr. High East Auditorium

Feb.8th-100th day of school

Feb. 27-Open House for CTC 1:00-5:00 PM

Inside this issue:

Principal's Notes

Calendar

Menu

Building Readers

Reminders:

Scheduled Elementary Conferences are Wednesday, February 10th from 5-8 PM

Congratulations to our Spelling Bee Champion Haley Snyder and Runner-up Brooke Snyder!

Fay West Spelling

Bee is scheduled for February 24th @ Jr. High East. Good Luck Girls!

The 100th day of school is February 8th.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that pro-

motes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon

new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.



Caption describing picture or graphic.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Organization

Connellsville School District

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail:
someone@example.com

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Your business tag
line here.

Back Page Story Headline

This story can fit 175-225 words. If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can

include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art

image or some other graphic.



Caption describing picture or graphic.